

## Read and view

### Read a poster

#### Before you read

1. What did you notice on the poster first – the words or the pictures?
2. What is the poster trying to tell us?
  - a) Is the poster trying to make us buy something? Or,
  - b) Is the poster telling us about something special that is going to happen?

#### While you read

1. Read the words in the poster first.
2. Then read the notes around the poster.

Use big letters and bright colours for the most important words.

Use different sizes and shapes of letters.

Think of good pictures to use. Use bright colours.

Use smaller letters here.

Keep your words simple.

Some letters can have patterns in them.

Use the smallest letters here.

