Language structures and conventions

Unit 2 Interrogative and demonstrative adjectives; informal language

- 1. The interrogative adjective relates to a noun and is used in questions, for example:
 - What and which are examples of interrogative adjectives.

Which/What product do you use for your skin?

• When there is a selection from which to choose, use which:

There are three products here. Which product do you recommend?

2. You use a demonstrative adjective when you point to a noun:

- This and that are used with singular nouns, for example: I recommend this product and that one.
- *These* and *those* are used with **plural nouns**, for example: I recommend both *these* products and *those* ones.
- The adjective *this* points to something close by; *that* points to something further away:

This face wash works; not that one.

Activity 2.1 Deciding which adjective to use

10 minutes

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Choose the correct adjective. Copy the correct sentence into your exercise book.

- 1. Compare (this/these) two advertisements for skin products.
(What/Which) advertisement do you believe?(2)
- 2. (Those/That) ladies are beautiful.
- 3. (These/Those) skin products over here are the best.

Subtotal: 4

(1)

(1)

Informal language is the language you use when you speak to your friends. You will use the informal word *zit* instead of *pimple*, for example. You will use abbreviations such as *LO* instead of *Life Orientation* and you will use contracted words, such as *I'll* instead of *I shall* or *let's* instead of *let us*.

Activity 2.2 Working with informal language

10 minutes

Subtotal: 6

(6)

Skim through the magazine article on page 76 and write down six examples of informal words or phrases that you find there.

Total: 10



Remember adjectives tell you more about a **noun** or **pronoun**. The adjectives *what* and *which* both refer to the **noun** *product*.



The adjective this points to the compound noun face wash and that points to the pronoun one.



Notes

Note the **apostrophe** (') in the words I'll and *let's*.

Activity 2.1 Deciding which adjective to use

Learner's Book page 75

- 1. Compare these two advertisements for skin products. Which advertisement do you believe?
- 2. Those ladies are beautiful.
- 3. These skin products over here are the best.



10 minute

(2)

(1)

(1)